

# Powerful PanoRiders

**Be Remarkable and Market Your Property to a Worldwide Audience Using the Internet.**

## **Surpass Your Competition!**

In today's market, it is more important than ever to differentiate yourself from the competition by offering unique services that add value for your sellers. Show your clients that you are a property marketing expert by using tech-savvy sales tools. PanoRiders and property specific Websites are affordable tools that will make a lasting professional impression!

## **Generate More Referrals!**

Using Real Tour Vision marketing tools makes it easy for your clients to tell others about you. Create a complete marketing program for your sellers and they will certainly spread the word about your unique ideas. The seller's friends, neighbors, and family will have the right impression about your professionalism and use of cutting edge marketing and technology. Property specific Websites make it easy for them to forward to their friends and family, and each time, your contact information will be seen!

## **Win More Listings!**

With increased competition, market instability and tech-savvy clients, the bar for marketing a home has been raised. Those agents who understand that they must offer something truly unique and valuable to their sellers are turning heads with Real Tour Vision PanoRiders and property specific Websites. PanoRiders are an easy and affordable way to market yourself and your listing both on and off-line.

## **Attract More Buyers!**

80% of buyers use the internet to search for a home. In addition, 71% of all home buyers mentioned the yard sign as an important source of information. A PanoRider combines the exposure of the Yard Sign with the exposure of the Internet. By using a property specific Website to showcase your listing's virtual tour, the buyer gets exactly what they were looking for; rich, detailed, images and information about the seller's property. On average 49% more leads were produced with the combined use of a virtual tour, PanoRider, and property specific Website. And, with free virtual tour syndication, you can be assured your listing reaches the most qualified buyers all over the world!

## **Save Valuable Dollars!**

Use your property specific Website, [www.123PropertySpecific.com](http://www.123PropertySpecific.com), in the place of descriptive text in print advertising. You will see your cost for print advertising cut in half. Plus with Hit Stats 2.0 you and the seller will be able to view just how your marketing dollars and efforts pay off! Weekly usage reports not only show where virtual tour views and leads are coming from but they also display which rooms and scenes from within the 360 tours are being viewed the most. These weekly hit reports will keep everyone involved and up to date!



**Contact Us Today to Order!**

[www.BrickRoadVisuals.com](http://www.BrickRoadVisuals.com)

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