

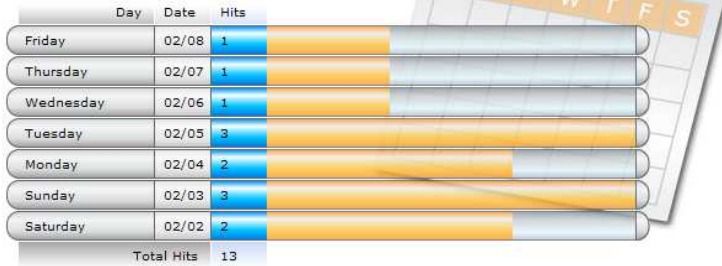
# EXTRA!! EXTRA!! Announcing New Technology

BRICK ROAD VISUALS

Brick Road Visuals is proud to announce **Virtual Tour Hit Reports 2.0!** These all new hit statistic reports will not only show where virtual tour views and leads are coming from but they also display which rooms and scenes from within the 360 tours are being viewed the most. This slick new reporting system works for all Brick Road Visuals virtual tour types in the Brick Road Visuals system.

## Weekly Activity Report

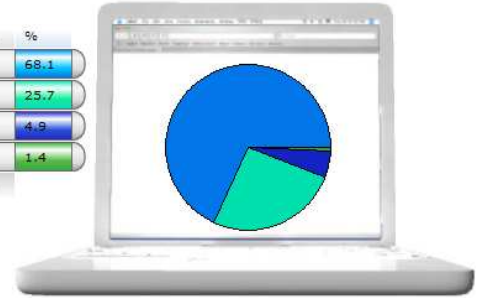
The past seven days traffic



## Traffic From Referring Sites

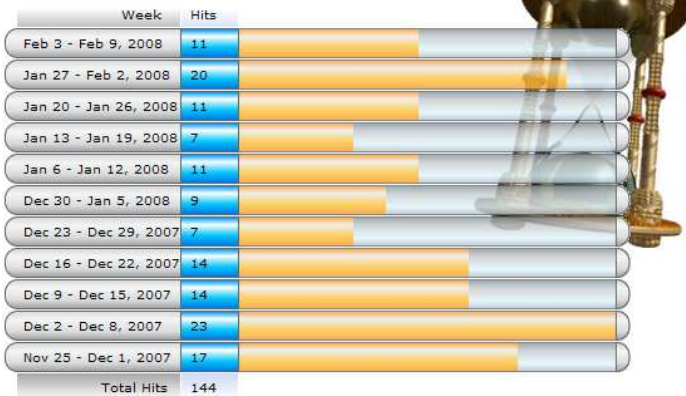
Links to your tour (top 4)

Incoming Site	Hits	%
543independence.com	98	68.1
unknown	37	25.7
realtor.com	7	4.9
realtourvision.com	2	1.4
Total	144	



## Traffic History

The past 11 weeks



## Individual Page Traffic

Tour Scenes (top 10)

Room	Hits	%
Front	100	5
Front Exterior	98	4.9
Entry and Dining and Living Rooms	78	3.9
Family Room and Kitchen	77	3.9
Kitchen	77	3.9
Upstairs Bedroom 3 and Bath	75	3.8
2nd Flr Landing	70	3.5
1st Flr Bedroom	70	3.5
Front Exterior and Garage	70	3.5
Other (22 scenes)	1272	64
Total	1987	



Our virtual tour reporting system has been engineered to work specifically with our new virtual tour window. And, by popular demand, we will be keeping our secret "On Demand" hit stat button active which is located directly on our virtual tour window. Our on demand virtual tour traffic button is programmed to display our new stat reporting page when pressed.

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120 West Hillcrest  
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543 Independence Ave., Sycamore, IL 60118  
Price: \$ 599,000  
Beds: 3  
Baths: 4.5  
Schools: Sycamore #427  
MLS #: 06720105  
Year Built: 2006  
Garage: 3  
Total Sqft: 4100

CLICK ANYTIME FOR UPDATED HIT STATISTICS ON YOUR VIRTUAL TOUR!

The new hit reporting system also allows automated weekly virtual tour reports to be sent out to any email address. These weekly hit reports will keep everyone involved, up to date, and able to monitor where marketing dollars and efforts pay off the most.

Brick Road Visuals is dedicated to continually keeping our technology at the cutting edge of virtual tour technology.

Contact Us today for more information! [sandy@brickroadvisuals.com](mailto:sandy@brickroadvisuals.com) 479-696-7520